

CODEPRENEUR WEEK

Where passion meet profession

2019

About Program

- One week fully funded residential learning and interacting program for students across India.
- There will be 25 students per track for which GirlScript Foundation will pay for their travel, accommodation, food, certificate, swags and learning materials.

Student Selection Process



Why This Program

- We (GirlScript Foundation Pvt. Ltd.) has chapters in 36 cities, responsible to analyse the current scenario in their city and help people in getting started with technology and programming in general. In 2018, we have impacted around 10,000+ students in learning various tech skills.
- We come across many questions about new technologies and development. We believe if experts from tech giants can join hands with us, we can benefit a lot of potential students across India.
- According to our calculations, there are 10,395 AICTE approved engineering colleges. Out of which, 10,316 colleges are non-premier colleges. They don't belong under the hood of IIT, IIIT, NIT or any top private university and state government colleges.
- Although, this program is not only for students from engineering colleges. But our primary focus is to help those enthusiastic minds who belong to tier-two and tier-three cities of India and from those 10,316 colleges, willing to learn more.
- You might think we have so many resources on the internet to learn then why we are doing this offline program? 75% students enrol but don't actually complete the online course. Also, due to so many resources on the internet and lack of physical mentor, the students are unable to choose where to learn from. We want to select those 125 passionate students who can come out of the box and create something amazing at the end of this program.

Program Tracks

• 125 scholar** candidates will be selected through a rigorous application process starting from 1st of March, 2019. These students will be divided according to their skills and interests in batch of 25 per track.



GAME DEVELOPMENT



CLOUD COMPUTING



CYBER SECURITY



DESIGN FOR FUTURE



BLOCKCHAIN

The motto behind choosing these tracks is, a lot of Indian students from tier-two cities are attracted towards these terms but they are clueless in learning about how to make it a full time career and who better then the companies working on these technologies can give an answer by teaching them the ways.

** 50% of the seats will be reserved for under represented groups including women, LGBTQ etc.

Program Timeline

11th February 2019	Proposal mails sent to partner companies for each track
25th February 2019	Partner confirmation from all 5 companies for 5 different tracks
28th February 2019	Program website goes live
1st March 2019	Application Process Starts
31st March 2019	Application Process Closed
10th April 2019	Stage 1 results announced
20th April 2019	Stage 2 results announced and small tasks assigned to each shortlisted student
5th May 2019	Stage 3 results announced
10th May 2019	Final 125 Shortlisted Candidate list Updated on the website
15th May 2019	Selection letters sent to the students with tickets and to their respective institutions
2nd June 2019	Inauguration ceremony, orientation and GirlScript's and anniversary celebration
9th June 2019	Program ends and graduation ceremony

FUTURE PERSPECTIVE

- Every year in October, GirlScript selects chapter leaders who are college students to lead their city.
- These leaders are volunteers of the organization and does not get paid for their work.
- Codepreneur fellowship will start from October 2019 and will replace the chapter leaders program running from past 2 years.
- Top 5 students from each track will be offered various internship opportunities from GirlScript and mentoring companies. Also, anyone from these 125 students can continue to become a fellow for an year of fellowship till October 2020.
- This code week will strengthen the work of the organization and partner companies in promoting diversity and inclusion by offering opportunities to students from these underrepresented colleges.

Week at a glance

- The week will have 5 hours of learning session per day.
- In evening, we will combine classes from each track to interact with the students.
- The evening sessions will include group activities, discussions, tasks based on their tracks and Q&A sessions. The end result is to provide these students with adequate knowledge for getting started in their respective fields, impart valuable skills, introduce them with different opportunities and promote diversity in tech.

Program Budget

WHAT WE ARE TRYING TO RAISE-

- Scholar Travel- 125(Total No. of scholarship students)* 7000(To and fro travel cost per student) = 8,75,000INR
- Scholar Food- 125(Total No of scholarship students)* 4200 (Per student for a week) = 5,25,000INR
- Learning Materials (Includes Stationary, Kits, printed resources if any) = 30,000INR
- Accommodation (For mentors, students) = 1,00,000INR
- Mentors Food- 15 (3 mentors per track)*4800 (Per mentor for a week) = 72,000INR

16,02,000 OR 3,20,400 INR per track

WHAT GIRLSCRIPT IS COVERING-

- COST OF 40 VOLUNTEERS TRAVEL AND VOLUNTEER ACCOMODATION AND FOOD (5 volunteers per track+ 1 lead per track+ 5 logistic volunteer+ 5 GirlScript core team members)
- Local travel cost
- Photography and videography cost
- Printing and marketing cost
- Swags, Certificates, T-shirts, Goodies
- Additional cost like Public Addressing Systems, Wi-Fi, extension boards etc.

PARTNER BENEFITS

- Logo and description on event website as 'Powered By Partner' for each exclusive tracks
- Logo on Event Banners, graduation certificates, posters and all promotional materials
- Individual posters and banners at event location
- Hiring opportunities
- Watermark on photos, event trailer, after movie and feedback videos
- Content sharing permission for marketing by partner companies related to photos, videos etc.
- PR activities done by students and their colleges.
- Influencer marketing by the selected students, GirlScript chapter leaders in 36 cities and all other members
- 10 Pop-up events for promotion of Codepreneur Week through GirlScript Team at 10 different locations before the actual event starts.
- Swags, flyers or promotional material inclusion in scholars kit
- Pre-event and post-event coverage by Print Media, Radio etc.
- Inclusion in press conference before event
- E-mailers sent to all scholars and their respective colleges
- Technology/ product demo day on one of the days during program
- Dedicated blog post by GirlScript team and selected scholars

CODE OF CONDUCT

FOR SCHOLARS-

1. Scholars need to follow the given time constraints religiously and shall head back to their rooms after a prescribed time.
2. Smoking, consumption of alcohol or any type of drugs is strictly prohibited at the event location.
3. GirlScript Foundation team and the mentors from partner companies reserve the right to expel any scholar at the time of misconduct or misbehavior from their side.
4. Any kind of sexual, verbal harassment will be punishable under law.
5. If the scholar fails to get on their journey by any circumstances, they need to inform the organizing team and their cost of travel will not be taken into consideration.
6. All the scholars need to protect their own luggage, gadgets, jewelry or kind of luxurious material they bring to the program.
7. Students can bring their parents but their accommodation, food or any expenses won't be born by us. Also, parents can't disturb the classes or program flow by any means.
8. In case of any emergency, scholars can contact the volunteer team leader assigned on-spot.
9. If anything happens in the journey while travelling to the scholar, GirlScript or none of the partner companies will be responsible.
10. If the scholars have any kind of food allergy, food preferences or any medical issue. They are recommended to submit their medical certificate prior to the program.



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